

# Workforce Education Innovation Accountability and Oversight Board March 29 Meeting

## OVERVIEW OF WEIAOB AND RECENT LEGISLATIVE ACTION

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Workforce Board





## WEIAOB Overview

- Authorizing Legislation (E2SHB 2158 – 2019)
- Membership of WEIAOB & Required Meetings
- Funding the WEIA – Short Overview of the B&O Surcharge

## Policy Highlights from the Authorizing Legislation

- Career Connect Washington
- Washington State Opportunity Scholarship
- Additional Changes
- WA College Grant
- WA Student Loan Refinancing Program

## 2021 Legislative Action & WEIA

- Relevant Bills Still Under Consideration
- Relevant Proposed Budget Provisos



- Created by E2SHB 2158 (2019).
- Changed SNG to WCG and made it an entitlement.
- Set additional policy priorities, including those for loan repayment, scholarship, and other functions.
- Established a dedicated revenue source for the WEIA account.
  - Revenue collection modified in 2020 by ESSB 6492.
- Made appropriations from the WEIA account for specified purposes.
- Established the WEIA Oversight and Accountability Board.



## Established to:

- ✓ Provide guidance and recommendations to the Legislature on which workforce education priorities should be funded.
- ✓ Ensure accountability that the workforce education investments that were funded produce the intended results and are increasing student success and career readiness.



# Board Membership and Annual Meetings



- Required to meet four times a year and to report to the legislature annually, starting in December 2020.
- Nine voting members is a Quorum.
- Student members serve one-year terms; all other terms for three years.
- Roster of Members available at: [wtb.wa.gov/workforce-ed-invest-board/members/](http://wtb.wa.gov/workforce-ed-invest-board/members/).

Members*	Representing...
4	Legislature (Higher Ed/Workforce Chairs & Ranking Members)
5	Businesses Subject to B&O Surcharge or Tax Rate
2	Labor Organizations
2	Higher Education Institutions
2	Students
1	Independent, Not-for-profit Higher Ed Institutions
1	Washington Student Achievement Council

*\*all members besides Legislators appointed by the Governor, Senate consent.*

## CO-CHAIRS

One Chair of a Legislative Committee on Higher Ed/Workforce Development

One Business Member



## ADMIN SUPPORT AGENCY

Workforce Training & Ed. Coord. Board



## E2SHB 2158 (2019) initially established a **three-tiered Workforce Education Investment B&O Surcharge**

Business and Occupations (B&O) tax surcharge assessment based on primary business activity for service industries, and the gross revenue of advanced computing businesses.



## ESSB 6492 (2020) **eliminated the surcharge and replaced it with an increased B&O service rate on qualifying businesses**

Did not apply to certain advanced computing businesses; retroactive to January 1, 2020. Set a 1.75 percent increased B&O rate on qualifying businesses earning over \$1 mil annually, with an addt. 1.22 percent surcharge for advanced computing businesses earning over \$25 billion annually.



Career Connected Learning Cross-Agency Work & Grant

Washington Student Loan Refinancing Program

Washington State Opportunity Scholarship

Other Funding (CTC Guided Pathways & Nurse Educators,  
Working Connections Child Care, Tuition Waivers)

Washington College Grant



- Cross-Agency Workgroup established to:
  - Create a statewide CCL system;
  - Expand CCL participation; and
  - Make budget recommendations to OFM regarding CCL.
- Grant Program established to support regional CCL networks in rural and urban areas.
  - Administered by the Employment Security Office in consultation with the Governor's Office.
- School districts are required to be funded up to 1.2 FTE students for Career Launch programs.







WASHINGTON STATE  
**OPPORTUNITY**  
SCHOLARSHIP

- Altered the WSOS to allow municipalities, counties, & federally recognized Indian tribes to contribute funding and receive a state match.
- Donations, including the state match, from a municipality, county, or tribe must be awarded to a participant within the municipality, county, or tribe.



- Chiropractors were added as eligible health professionals for 2019-21 under the Health Professional Loan Repayment Program.



COMMUNITY AND  
TECHNICAL COLLEGES  
Washington State Board

- Funding to complete implementation of the CTC Guided Pathways Initiative statewide
  - Funding for CTC nurse educators
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- The credit limit for mandatory tuition waivers received by dependents of certain veterans or National Guard members was expanded from 200 to 250 credits.
  - WCCC eligibility for child care benefits may not require single parents in a CTC or certificate program to meet work requirements.





- State Need Grant (SNG) was rebranded as the Washington College Grant (WCG).
  - Making the WCG an entitlement.
  - Modifying awards and eligibility based on income level.
- Eligibility requirements:
  - State resident;
  - File a FAFSA or WASFA;
  - Not have a bachelor's degree;
  - Be enrolled at an institution or apprenticeship program; and
  - Demonstrate financial need.
- Full award for a student attending a public institution includes tuition and services and activities fees.
- Grants for students attending private institutions are tied to the 2018 SNG levels, and may increase per year by the tuition growth factor.

## Washington College Grant

### Student Loan Refinancing Program

- WEIA established the Washington Student Loan Refinancing Program (WSLR) to be administered by WSAC.
- The WSLR requires WSAC to contract with up to five financial institutions to refinance student loans.
  - The financial institutions may either use an interest rate buy down incentive or a loan loss reserve coverage.
- Expires July 1, 2029.

# 2021 Legislative Action & WEIA





## 2021 WEIA-Specific Proposed Budget Themes

- Career Connect Washington Expansion
- Apprenticeship Pathways
- Diversity, Equity, and Inclusion
- Postsecondary Institution Student Supports
- Behavioral Health
- Workforce Training & High-Demand Program Increases

*Note: List does not include ongoing funding – new funding proposals only.*



## WEIA-RELEVANT 2021 BILLS STILL UNDER CONSIDERATION

<u><b>BILL</b></u>	<u><b>BACKGROUND</b></u>
<b>HB 1425 (Taylor)</b>	Increases eligibility for the Washington State Opportunity Scholarship (WSOS) for workforce and grad programs. Addresses eligibility for the WSOS Rural Jobs program.
<b>HB 1504 (Chopp)</b>	Creates a pilot program for the behavioral health workforce at community facilities to address retention. Increases the cap on investments for the WSOS graduate scholarship from \$1M to \$5M. Specifies that the WEIA fund may be used for workforce training activities, including career-connected learning.
<b>SB 5194 (Lias)</b>	Expands Guided Pathways to all 34 CTCs, with minimum requirements for each. WSIPP charged with an evaluation of Guided Pathways, done in consultation with the WEIAOB. Additional provisions focused on diversity, equity, and inclusion at CTCs, part-time faculty, counselor requirements, and changes to the residency statute.
<b>SB 5321 (Nobles)</b>	Removes the “pledge” requirement for students to be eligible for the College Bound scholarship. Charges WSAC to auto-enroll eligible students. Retroactive to the 2019-20 school year.



# 2021 Mid-Session Legislative Update: Budget Provisos Impacting the WEIA Account

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Title	Governor	Senate	House	Details
CCW Career Launch and Prep Equipment	Capital budget funding: - 10M for CTC equipment - 3M for K-12	Capital budget funding: - 5M for CTC equipment - 3M for K-12	Capital budget funding: - 5M for CTC equipment - 2M for K-12	Career Preparation and Launch equipment grants for community and technical colleges.
CCW Career Launch Increased Enrollment	2M WEIA	2M WEIA	2M WEIA	Funding is provided for new enrollments in career launch programs provided under RCW 28C.30.020. These programs include registered apprenticeships and programs that provide supervised paid work experience and classroom learning.
CCW Marketing (WSAC)	500K WEIA	500K WEIA	500K WEIA	Funding is provided to develop and implement a Career Connected Learning marketing and communications plan for students.
CCW Network & intermediary grants (ESD, new funding)	2M WEIA	1M WEIA	2M WEIA	Funding is provided for the Employment Security Department to increase Career Connected Learning curricula through program intermediary grants.
CWU Center for Cultural Innovation	2.6M WEIA + General Fund-State (GF-S)	552K WEIA	N/A	Funding is provided to create a new multicultural student center to provide mentoring, tutoring, advising and cultural programming for students of color.
CWU Faculty Mentoring Program	N/A	N/A	740K WEIA	Funding is provided for a new faculty mentoring program to improve retention of faculty of color.
CWU Mental Health Counseling	N/A	N/A	960K WEIA	Funding is provided to increase access to mental health counseling.
CWU Student Counseling Services	N/A	480K WEIA	N/A	Funding is provided for two psychologists, to be housed in the new Center for Cultural Innovation, to increase access to mental health counseling for students of color.

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Title	Governor	Senate	House	Details
EWU Center for Inclusive Excellence	N/A	300K WEIA	N/A	Funding is provided to establish a new Center for Inclusive Excellence for faculty and staff preparedness, education and development, and inclusive pedagogy to support first generation and diverse students.
EWU Diversity and Inclusion	2.8M WEIA + GF-S	N/A	N/A	Funding is provided to establish a new Center for Inclusive Excellence for faculty and staff education and development, advising and community-based mentoring for dual credit students in underserved populations, and accelerated efforts to become a Hispanic-Serving Institution.
EWU Dual Credit Options	N/A	1M WEIA	1M WEIA	Funding is provided for dual credit options which have switched to remote learning leading to an increase in demand. The funding would address gaps in access and support for rural, low-income, and traditionally under-served students.
EWU Summer Bridge Program	N/A	220K WEIA	220K WEIA	Funding is provided for a new Summer Bridge Program for those students needing additional assistance before the first year of college.
FAFSA Completion Support (WSAC)	1.15M WEIA	N/A	1.15M WEIA	One-time funding is provided to continue support for 2.0 FTE staff, digital tools and media placements to inform and assist families and students with completing the Free Application for Federal Student Aid (FAFSA).
Passport to Careers – Caseload (WSAC)	8.5M WEIA	8.5M WEIA	N/A	Funding is provided for the expansion of the Passport to Careers financial aid program for students in foster care or who have experienced homelessness, pursuant to Chapter 232, Laws of 2018 (2SSB 6274), which increased program caseloads by approximately 500 students beginning in FY 2020.



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Title	Governor	Senate	House	Details
Regional Apprenticeship (Marysville SD)	N/A	1.5M WEIA	1.5M WEIA	Funding is provided for Marysville School District to collaborate with Arlington School District, Everett Community College, other local school districts, local labor unions, local Washington state apprenticeship and training council registered apprenticeship programs, and local industry groups to continue the Regional Apprenticeship Pathways program.
Regional Apprenticeship Pathway (Federal Way SD)	500K WEIA	500K WEIA	500K WEIA	Funding is provided to establish a new apprenticeship pathways and career connected learning program in the skilled trades in the Federal Way School District.
SBCTC Advancing Equity	23.3M WEIA	N/A	N/A	This funding supports innovative efforts to advance equitable outcomes for community and technical college students. The State Board for Community and Technical Colleges will establish a new center for diversity, equity and inclusion to support its equity committee and to oversee collaborative equity efforts across the 34 community and technical college campuses. Funding also is provided for faculty stipends to conduct collaborative curricula reviews to remove barriers to student success and for technology grants to convert professional technical and laboratory-based instruction to an interactive online format, such as virtual simulations and digital laboratories.
SBCTC Emergency Assistance Grant Program	N/A	N/A	14M WEIA	Funding is provided for emergency assistance grants for students.



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Title	Governor	Senate	House	Details
SBCTC English 101 Curriculum Review	N/A	N/A	1.5M WEIA	Funding is provided for faculty stipends to conduct collaborative curricula review for English 101, and report back by June 30, 2023, on the process for centralized and individual campus review and update of English 101 curricula.
SBCTC Equity & Access	N/A	15.8M WEIA	N/A	Funding is provided to the State Board of Community and Technical Colleges to develop diversity, equity, and inclusion (DEI) strategic plans for all community and technical college campuses, convert 200 part-time faculty positions to full-time, and establish a mental health counselor pilot grant program, pursuant to Engrossed Second Substitute Senate Bill 5194 (equity and access in higher education).
SBCTC Guided Pathways (new funding)	N/A	N/A	15.9M WEIA	Funding is provided for additional implementation of Guided Pathways plans.
SBCTC High-Demand Enrollments	2M WEIA	2M WEIA	2M WEIA	Funding is provided for new enrollments in high-demand programs. These programs include allied health, computer and information science, manufacturing and other fields identified by the SBCTC.
SBCTC Job Skills Program	10M WEIA	10M WEIA	10M WEIA	Funding is provided to expand customized, short-term training for incumbent workers through the Job Skills Program. This program co-invests with employers who need customized training due to growth and changes in technology and addresses skills shortages. Funding will be prioritized for employers who have new or prospective employees with jobs dislocated due to COVID-19.

# 2021 Mid-Session Legislative Update: Budget Provisos Impacting the WEIA Account

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Title	Governor	Senate	House	Details
SBCTC Technology Grants	N/A	N/A	5.8M WEIA	Funding is provided for technology grants to convert professional technical and laboratory-based instruction to an interactive online format, such as virtual simulations and digital laboratories.
TESC (WSIPP) Equity and Access in Higher Education	N/A	140K GF-S	N/A	Funding is provided for the Washington State Institute for Public Policy (WSIPP), in consultation with the <b>Workforce Education Investment Accountability and Oversight Board</b> , to evaluate the community and technical colleges Guided Pathways model, pursuant to Engrossed Second Substitute Senate Bill 5194 (equity and access in higher education). A preliminary report is due by December 15, 2023 and a final report by December 15, 2029.
TESC Native American/ Indigenous Program Support	N/A	830K WEIA	430K WEIA	Funding is provided support Native American and Indigenous programs, including additional faculty in climate science and policy that incorporates Indigenous research and cultural revitalization.
TESC Native Pathways Program Support	N/A	170K WEIA	170K WEIA	Funding is provided to add an assistant director at the Native Pathways Program to assist with outreach, recruitment, curricula, community service-learning opportunities and retention.
TESC Native Student Success	1.2M WEIA + GF-S	N/A	N/A	This funding provides support for two staff and four faculty positions to expand the Native Pathways program for undergraduate students, increase outreach to rural and underserved students, and develop a tribal relations plan. Funding will build the undergraduate, graduate and public service program and increase American Indian and Alaska Native student success.

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Title	Governor	Senate	House	Details
TESC Tribal Liaison	N/A	220K WEIA	220K WEIA	Funding is provided for a 1.0 FTE tribal liaison position to explore and develop educational interests between Evergreen and Tribes in the region.
UW Climate Science Educational Curriculum	600K WEIA	600K WEIA	600K WEIA	Funds are provided for the Institute for Science and Math Education to collaborate with teacher preparation programs and the Office of the Superintendent of Public Instruction to develop an open access climate science educational curriculum for use in teacher preparation programs.
UW College of Engineering	N/A	N/A	8M WEIA	Funding is provided to increase enrollments by 100 focusing on traditionally underrepresented students. A report is due June 30, 2022, and June 30, 2023.
UW Psychiatry Training Programs	2.4M WEIA + GF-S	N/A	N/A	This funding will increase the number of child psychiatry fellowships and adult psychiatry residencies in mental health training programs at the University of Washington.
UW Spokane Medical Facility	2.3M WEIA + GF-S	N/A	N/A	Funding is provided for the University of Washington School of Medicine to expand and relocate from the Gonzaga campus to new classrooms and anatomy labs in Spokane.
Working Connections Child Care: Student Parents (DCYF)	N/A	10.2M WEIA + GF-S 26M federal, other funds	N/A	Funding is provided for an expanded definition of student parents who may have WCCC work requirements waived, pursuant to E2SSB 5237.
WSU Medical School Completion Funding	5.9M WEIA + GF-S	5.9M WEIA + GF-S	5.9M WEIA + GF-S	Funding is provided for 20 medical students to complete their third and fourth years of medical school. This completes funding for four classes of 80 students each at the Elson S. Floyd College of Medicine.

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Title	Governor	Senate	House	Details
WWU Advancing Inclusive Success	3.4M WEIA	N/A	N/A	This funding supports an integrative approach of a new academic curriculum in Ethnic Studies that equips students with the practical and conceptual tools to deal with today's increasingly diverse and stratified society. It also provides the critical support services needed to ensure underrepresented students receive the same opportunities for academic success as their peers.
WWU Ethnic Studies Program	N/A	1M WEIA	N/A	Funding is provided for Western Washington University to create a new academic curriculum in Ethnic Studies.
WWU Student Support Services	N/A	1M WEIA	1M WEIA	Funding is provided for critical support services needed to ensure underrepresented students receive the same opportunities for academic success as their peers.